

SHARP AND CHILDREN'S MRI CENTER NAMES KEITH PRINCE CHIEF EXECUTIVE OFFICER

Three Outpatient Locations



San Diego, August 23, 2010—
Sharp and Children's MRI Center,
LLC (scMRI), has named Keith
Prince Chief Executive Officer.

As Chief Executive Officer of scMRI,
Prince oversees operation of three
outpatient centers with five MRI
scanners.

"Keith started with scMRI more than
25 years ago and over the years, has
pursued advanced studies in MRI
technology and held numerous
technical and administrative posts
within the industry," said Rick
Padelford, executive board member
of Sharp and Children's MRI Center.
"Keith offers the leadership skills
necessary to ensure that scMRI
maintains and strengthens its position
as a leading innovator in MRI
diagnostic imaging,"

During his industry tenure, Prince has
served as Chief Technologist at Sharp and Children's MRI Center, was a Training
Specialist at Voxar 3D Medical Imaging, a MRI software company, and was
Executive Director at San Diego Imaging in Chula Vista. Prince recently served as
an instructor of MRI Physics at Casa Loma College and is currently an instructor of
MRI training at Mesa College's MRI program. He completed leadership and human
resource training through San Diego State University and holds a National
Credential from the American Registry of Magnetic Resonance Imaging
Technologists.

"Returning to scMRI is like a homecoming for me. It's good to be back. I am looking
forward to continuing the legacy of excellence in MRI imaging in the coming years,"
said Prince.

Sharp and Children's MRI Center, LLC (scMRI) was founded in 1986 by Sharp
Memorial Hospital, Rady Children's Hospital and San Diego Imaging Medical Group
(SDI) to provide comprehensive magnetic imaging for children and adults. The
facilities, located on the campus of Sharp Memorial Hospital at 7901 Frost St. and
Physician's Medical Center at 7910 Frost St., are accredited by the American
College of Radiology. To learn more, visit www.scmri.org or call 858/939-4550.

Hours:

M-F 6:15am to 10pm

Sat & Sun 7am to 7pm

- 1 Sharp and Children's MRI Center, LLC (scMRI)
7901 Frost Street
San Diego, CA 92123
Phone: (858) 939-4550
Fax: (858) 939-4596
- 2 Sharp Outpatient Pavilion (OPP)
3075 Health Center Drive
San Diego, CA 92123
Phone: (858) 939-4550
Fax: (858) 939-4596
- 3 Physicians Medical Center (PMC)
7910 Frost Street, Suite 110
San Diego, CA 92123
Phone: (858) 939-4550
Fax: (858) 939-4596
- 4 Children's Medical Office Building
(General Anesthesia Patients Only)
3030 Children's Way, Suite 301
San Diego, CA 92123
Phone: (858) 939-4550
Fax: (858) 939-4596

